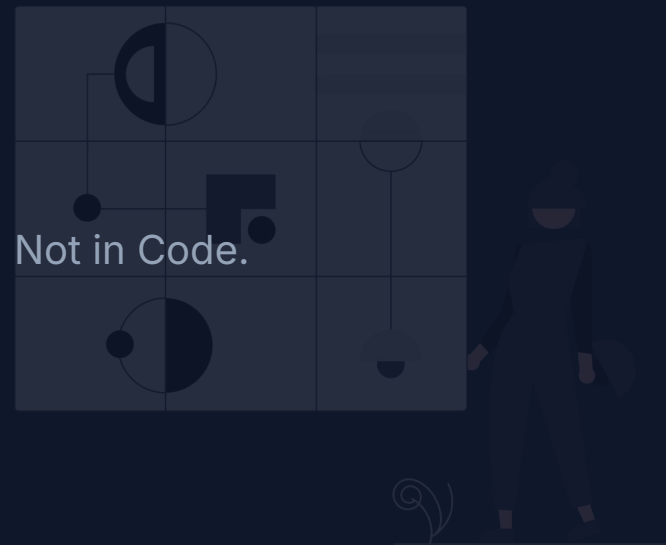


VibeStudio

The AI Product Studio for People Who Think in Ideas, Not in Code.

Build. • **Learn.** • **Launch.** • **Earn.**



PRD Pumpers: Samarth Sharma, Anouskha Ameet, Samarth Sharma, Ish Patel, Troy Nguyen

AI x PM: The Launch Simulation

0 / 8

The No-Code Market Is Growing — But Missing the Point.

Replit

Cursor

Windsurf

Lovable

“They help you build apps, not businesses.”

The creator economy is projected to reach

\$480 Billion by 2027

Users want to turn ideas into income, not just code.

Who We Build For



Zero-to-One Builders

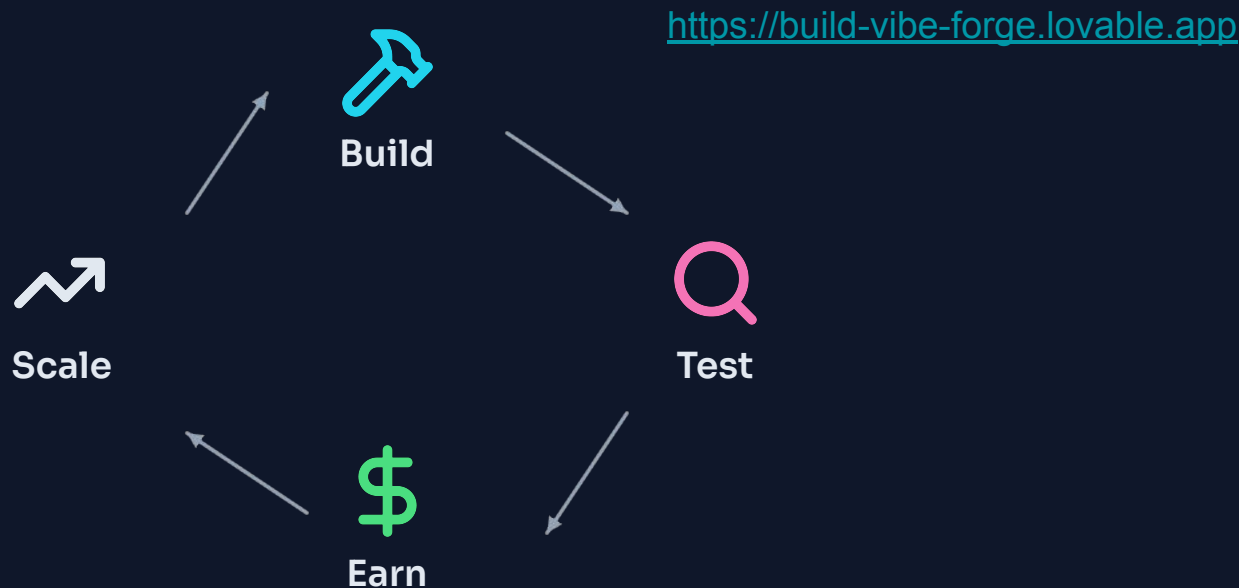
Students, solopreneurs, and creators who have brilliant ideas but lack the technical skills to build and launch them independently.



Startup Teams & PMs

Product managers and early-stage startup teams who need a tool for rapid prototyping, user testing, and business-ready validation without diverting engineering resources.

Our Vision: From Idea → App → Business — In Hours, Not Months.



VibeStudio turns every idea into a business-ready product.

Voice Over Co-Creator — Your AI Partner That Thinks With You

- ① Conversational AI that brainstorms, debates, and teaches you product strategy.
- ② Adapts its personality to your chosen role: UX designer, founder, or marketer.
- ③ Refines your prompts and explains technical terms in plain English.



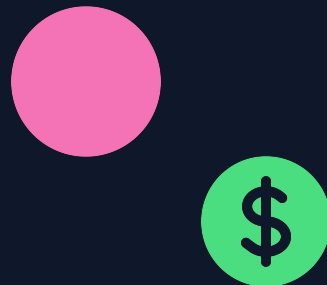
Self-Healing Apps — Testing and Debugging on Autopilot

- ① AI agent monitors your live application 24/7.
- ② Automatically detects, diagnoses, and fixes bugs before your users ever notice.
- ③ Gamified rewards for user bug reports that the AI missed (e.g., \$10 for minor, \$1000 for security vulnerability).



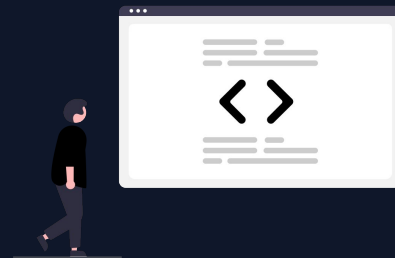
Zero-to-Revenue Engine — Building Is Only Half the Journey

- ① AI monetization wizard suggests optimal pricing, paywalls, and business models.
- ② Auto-integrates payments, including Stripe, tax compliance, and invoicing.
- ③ Ensures legal compliance and adds analytics and growth automation hooks.



Bi-Directional Vibe Canvas — Design That Codes Itself

- ① Drag and drop any UI element, and VibeStudio instantly rewrites the React structure.
- ① Users see live code updates as they design.
- ① Removes the “AI telephone game” between idea, design, and code.



Go-To-Market: Spark Virality and Community



Reels “Idea-to-App” Challenges

Viral challenges like “I built this business in 30 minutes.”



University Workshops

Partner with universities and incubators for hands-on sessions.



Referral Flywheel

Users earn free credits for referring new builders to the platform.



Forum Widgets

Embeddable “Build with VibeStudio” widgets for forums like Indie Hackers.

Freemium First. Upgrade When You're Ready.

Free

1 Project
Basic AI

\$0

Pro

5 Projects
Voice Over Co-Creator

\$20/mo

Team

Unlimited Projects
Collaboration Tools

\$40/user

Enterprise

On-prem & Security
Dedicated Support

\$120

Founder Early Bird - 40% Off Year One!

-6 Credits Used

Positioning vs. Competitors

- Competitors build code. Vibe Studio builds understanding.
- Competitors generate apps. Vibe Studio generates confidence.
- Competitors automate tasks. Vibe Studio automates the entire journey.
- Competitors focus on features. Vibe Studio focuses on emotions.
- Competitors require clarity. Vibe Studio thrives on ambiguity.



Adapting Under Pressure — Turning BUSTs into BOOMs

BOOM

- **Plugin Ecosystem:** Open API → Community builds integrations.
- **Bali Sponsorship:** Sponsor a dev retreat → Authentic marketing.
- **Multi-LLM:** Integrate new models → Stay cutting-edge.

BUST

- **Open-Sourcing:** Competitors fork code → Pivot to enterprise focus.
- **Competitor Launch:** Big tech enters → Double down on community.

“VibeStudio doesn’t just help you code faster — it helps you think, build, and earn smarter.”